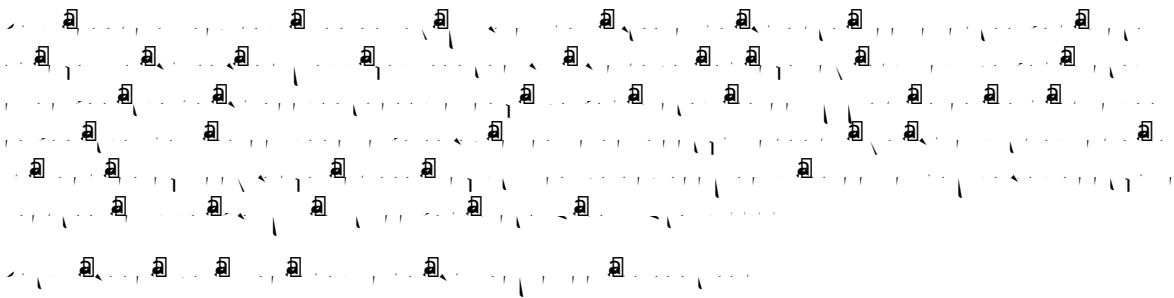
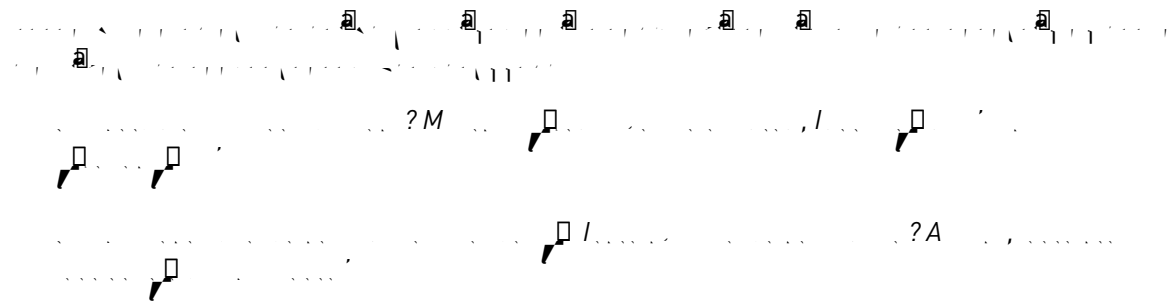


Introduction



Product

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Key steps in designing a social marketing campaign

Planning

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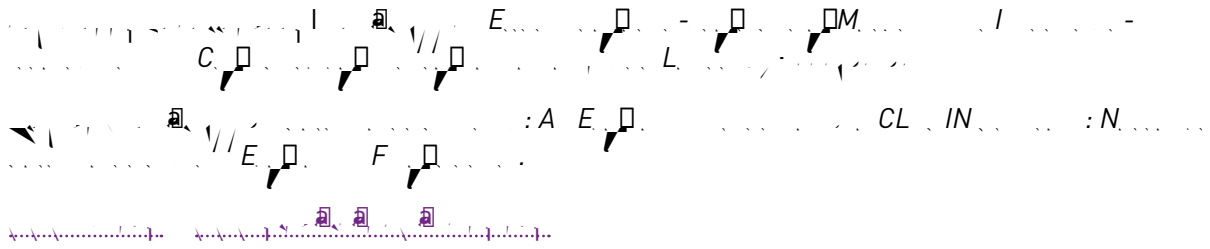
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Water Engineering and Development Centre
 School of Architecture, Building and Civil Engineering
 Loughborough University
 Leicestershire LE11 3TU UK

